

## COMPARISON OF POP AND BUBBLE GUARD AS A FLOOR PROTECTOR

DESCRIPTION	POP	BUBBLE GUARD
Cost	Costly	Economical
Structure	Powder Form	Sheet Form
Application Time	Lengthy	Fast
Application Method	Wet & Dirty	Dry & Clean
Readiness of surface after application	Minimum 5 hours	Immediate & ready to use
Protection after application	Limited floor protection	Complete floor protection
Durability	Short, One time application	Long
Extra Protection	Plastic / Newspaper required	Nothing required
Skill	Only POP worker can do application	Do application yourself
Joints	Require nothing	Tape on joints is required
Maintenance	Repeated application required for full coverage of floor	One time application for floor protection
Atmosphere	Give always dusty atmosphere	Clean working atmosphere
Usages	One time use	Multiple time use
Removal	Water & Labour required for removal	Do it yourself
Salvage Value	Nil, plus expense for removal	Return value after multiple use
Debris	Extra cost for removal of debris	No debris
Water Resistance	No	Water proof
Handling	Labour required	Easy to carry / remove
Identity	Nil	Printing of logo possible