



FUNCTION WITH STYLE



Quality meets comfort and style

Function meets Quality

Established in 1982, since then **Cello Wim Plast** has been the leading manufacturer and supplier for high quality reinforced compounds. The company entered into the business of manufacturing superior Moulded Furniture in 1994, understanding the consumer needs and the importance of providing durable products in the market.

Today with over 40 years of combined experience in the plastic and furniture industry, **Wim Plast** has been one of the leading names in **Moulded Furniture segment** on national and global platform with its unique range of aesthetically superior equipments both for household and outdoor use.

With time, the company has expanded its collection of furniture products such as Chairs, Tables, Storage solutions, Kid's collection, Premium collection, Ladders and the endless list that suits your everyday's need. Besides foraying into the furniture category, the company has also taken up the initiative as 'Clean India, Green India' by introducing a wide range of Waste Management products, both for commercial and domestic use. In order to manufacture in bulk, the company has set up factories all across India followed with a strong distribution network to make their presence in all four regions of the country.

Over the years, the company has only believed in providing high quality durable products and has been successful in winning the consumer's priciest possession - their TRUST!

So, next time when you are planning to embellish your property or aspired for spotless environment say "HELLO to CELLO".

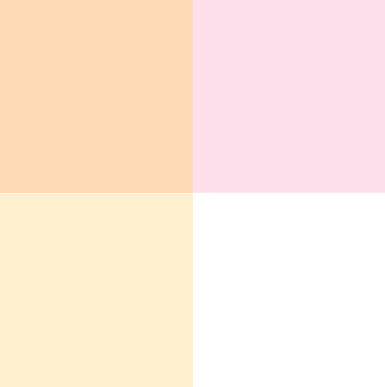
One stop solution to all your needs.

Your companion for life!!



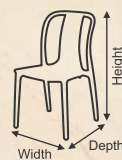


LIFESTYLE COLLECTION



CHEER

H: 865, W: 445, D: 545





ABACUS

H: 820, W: 595, D: 590



FLORIDA

H: 820, W: 595, D: 590



OPTIMA

H: 555, W: 570, D: 860







ECSTASY

H: 890, W: 605, D: 570



ELEGANZA

H: 890, W: 605, D: 570



GLOBUS

H: 660, W: 666, D: 722



LOUNGE

H: 665, W: 770, D: 710



VINCA

H: 770, W: 470, D: 570



ATRIA

H: 776, W: 515, D: 575



DELLA

H: 895, W: 560, D: 550



ANTILIA

H: 900, W: 560, D: 535







ESKIMO

H: 810, W: 470, D: 500



EGO CLASSIC

H: 890, W: 605, D: 570



EGO ELITE

H: 865, W: 440, D: 500



MIRACLE

H: 858, W: 445, D: 555



SEAT
FRAME



cello®

FURNITURE



CLUB CLASS

H: 905, W: 410, D: 450

SEAT
FRAME



TRENDZ OXO

H: 894, W: 415, D: 480



PHOENIX

H: 894, W: 415, D: 480

RATTAN COLLECTION





KRAZE

H: 585, W: 587, D: 820



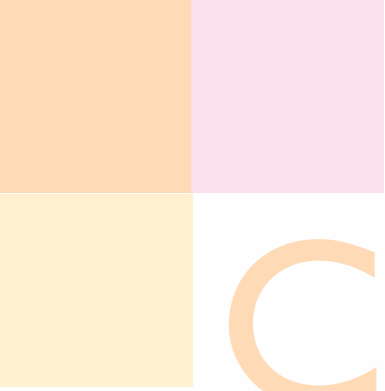
KRAFT WITH ARM

H: 885, W: 545, D: 495



KRAFT WITHOUT ARM

H: 885, W: 440, D: 495



COMFORT COLLECTION





MIRACLE DELUX

H: 858, W: 445, D: 555



PERFECT SUPER DELUX

H: 850, W: 560, D: 540



DECENT DELUX

H: 872, W: 403, D: 510



DECENT

H: 872, W: 403, D: 510

PREMIUM COLLECTION



FURO

H: 910 W: 574, D: 642



ULTRA

H: 910, W: 570, D: 635

Matt Finish



PROMINENT

H: 867, W: 543, D: 605



PROSPECT

H: 867, W: 543, D: 605



ENDURA

H: 910 W: 570, D: 635



SAGA

H: 910, W: 570, D: 635



PLAZA MATT

H: 865, W: 570, D: 600



GARNET MATT

H: 865, W: 570, D: 600



CONTINENTAL

H: 775 W: 565, D: 410



AMAZON

H: 775, W: 565, D: 410



CRISIL

H: 775 W: 565, D: 410



LEISURE

H: 810, W: 545, D: 480



GLAMOUR

H: 810, W: 545 D: 480



STERLING

H: 810, W: 545, D: 480



IDEAL

H: 867, W: 543, D: 605



IMPACT

H: 867, W: 543, D: 605



LENOVA

H: 870, W: 550 D: 600



LUMINA

H: 870, W: 550, D: 600



LAUREL

H: 870, W: 550, D: 600



COMFORT

H: 885, W: 575, D: 850



ROYCE

H: 893 W: 620, D: 670



RANGER

H: 893, W: 620, D: 670



CORONET

H: 893, W: 605 D: 685



FAVOURITE

H: 815, W: 528, D: 650



DESIGNER

H: 805, W: 533 D: 640



TITAN

H: 805, W: 533 D: 640



ACME

H: 885, W: 595, D: 650



ZENITH

H: 885, W: 595, D: 650



RUBY

H: 885, W: 595, D: 650



COMMANDER

H: 890, W: 504, D: 585



ARISTO

H: 890, W: 504, D: 585



COMRADE

H: 890, W: 504, D: 585

NEW INTRODUCTION



Plazo

H: 810, W: 584, D: 570



Triangle

H: 810, W: 584, D: 570



Oxford

H: 810, W: 587, D: 570



Twinkle

H: 800 W: 608, D: 580



Blocks

H: 800 W: 608, D: 580



Couch

H: 635 W: 700, D: 725



Dynamo

H: 805, W: 575, D: 550





cello®
FURNITURE

KAISER

H: 858, W: 590, D: 583



JONUS

H: 858, W: 590, D: 583



Siesta

H: 795, W: 575, D: 585



Sigma

H: 800, W: 600, D: 550



ADMIRE

H: 795, W: 575, D: 620



PRIME

H: 795, W: 575, D: 620



MAXIMA

H: 795, W: 575, D: 620



LIBERTY

H: 795, W: 575, D: 620



UNIQUE

H: 795, W: 575, D: 620



PALM

H: 795, W: 575, D: 620



INDIANA

H: 793, W: 560 D: 610



COMET

H: 798, W: 540, D: 605



MAGNET

H: 798, W: 540, D: 605



CORONA

H: 798, W: 540 D: 605



CHANCELLOR

H: 812, W: 540, D: 437



DYNASTY

H: 813, W: 559, D: 432



ENVY

H: 825, W: 565, D: 525



LOOP

H: 825, W: 565, D: 525



MERIT

H: 825, W: 565, D: 525



NEXUS

H: 792, W: 610, D: 530



NUCLEUS

H: 792 W: 610, D: 530



CETRA

H: 792, W: 610 D: 530



FLORET

H: 792W: 610, D: 530



NEW BLOSSOM

H: 740,W: 512, D: 540



STYLO

H: 765,W: 492 D: 525



DUNCAN

H: 765,W: 492 D: 525



DOLBY

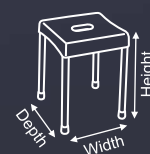
H: 770,W: 510, D: 445



DAZZLE

H: 770,W: 510, D: 445

STOOLS



RHINO

H: 435, Dia: 368



SAMURAI

H: 457, Dia: 435



BISTRO

H: 470, W: 384, D: 384



OSTRICH

H: 528, W: 375, D: 455



TWISTER

H: 465, W: 380, D: 380



SUMO

H: 490, W: 430, D: 430



LUNA

H: 532, W: 410, D: 410



ACUTOUCH

H: 485, W: 350, D: 350



TANGENT

H: 580, W: 400, D: 415



HIPPO

H: 460, W: 400, D: 400



BETA

H: 472 W: 337, D: 400



DOLCY

H: 465, W: 345, D: 363



CORAL

H: 450 W: 365 D: 450



INSTA

H: 278, W: 305, D: 305



TANGO TINY

H: 330, W: 350, D: 350



TANGO TEEN

H: 445, W: 375, D: 375



FIESTA

H: 320, W: 345, D: 345



STEPPY

H: 330, W: 400, D: 465



STAIR

H: 635, W: 480, D: 665



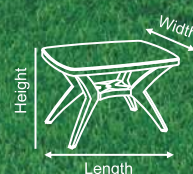
HUSKY

H: 450, W: 380, D: 395



CROMA DELUXE

H: 770, W: 750, L: 750



DINING TABLES



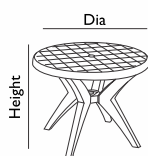
AMAZE

H: 730, W: 700, L: 700



EDEN

H: 730, W: 700, L: 700



PRESTO

H: 710, Dia: 920



SENATOR

H: 710 W: 706 L: 1135



MEGA SENATOR

H: 710, W: 840, L: 1350



PROLINE

H: 710 ,W: 706, L: 1135



MEGA PROLINE

H: 710,W: 840, L: 1350



MAGNA

H: 735,W: 695, L: 1135



ESQUIRE

H: 710, W: 850, L: 850



PRUDENT

H: 725, Dia: 920



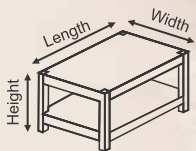
PROMPT

H: 715, Dia: 740

CENTRE TABLES

AWESOME RATTAN TABLE

H: 460, W: 895, D : 595



OASIS

H: 445, W: 455, L: 805,



ORNATE

H: 485, Dia: 700





ORCHID

H: 505, W: 340, L : 560



COROLLA

H: 490, Dia : 590



OPERA

H: 483, W: 534, L: 762



OPTRA

H: 470, W: 590, L: 610



OSCAR

H: 505 W: 435, L: 815



OMINI

H: 820, W: 445, L: 820



ODYSSEY +

H: 405, W: 480, L: 690



ODYSSEY RATTAN

H: 405, W: 480, L: 690



ODYSSEY RATTAN BIG

H: 455, W: 480, L: 690



ODYSSEY BIG

H: 455, W: 480, L: 690



OCEAN

H: 405, W: 480, L: 690



OCEAN BIG

H: 455 W: 480, L: 690



Dining Table
755 mm

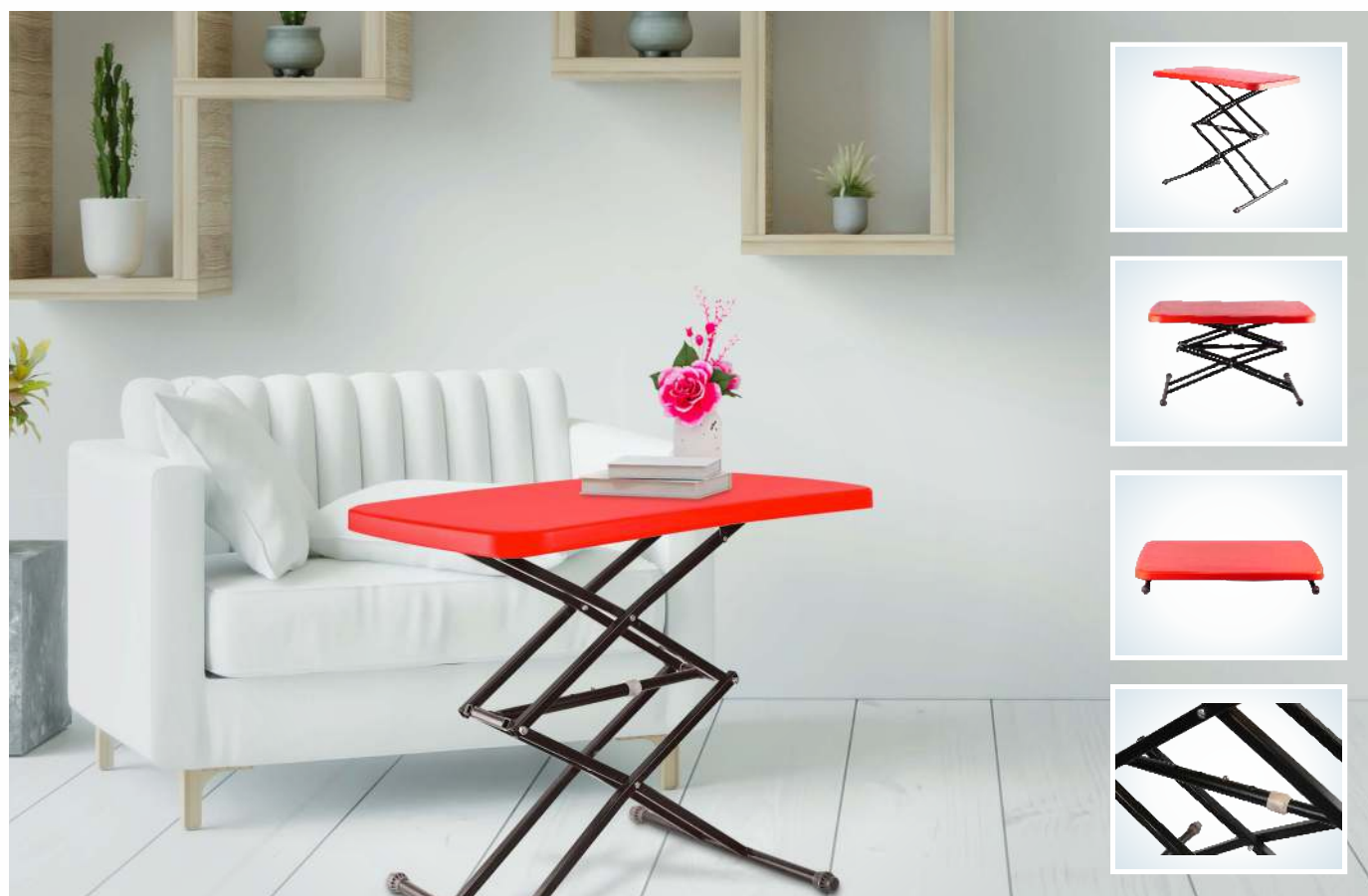
Study Table
670 mm

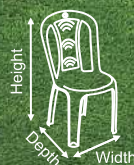
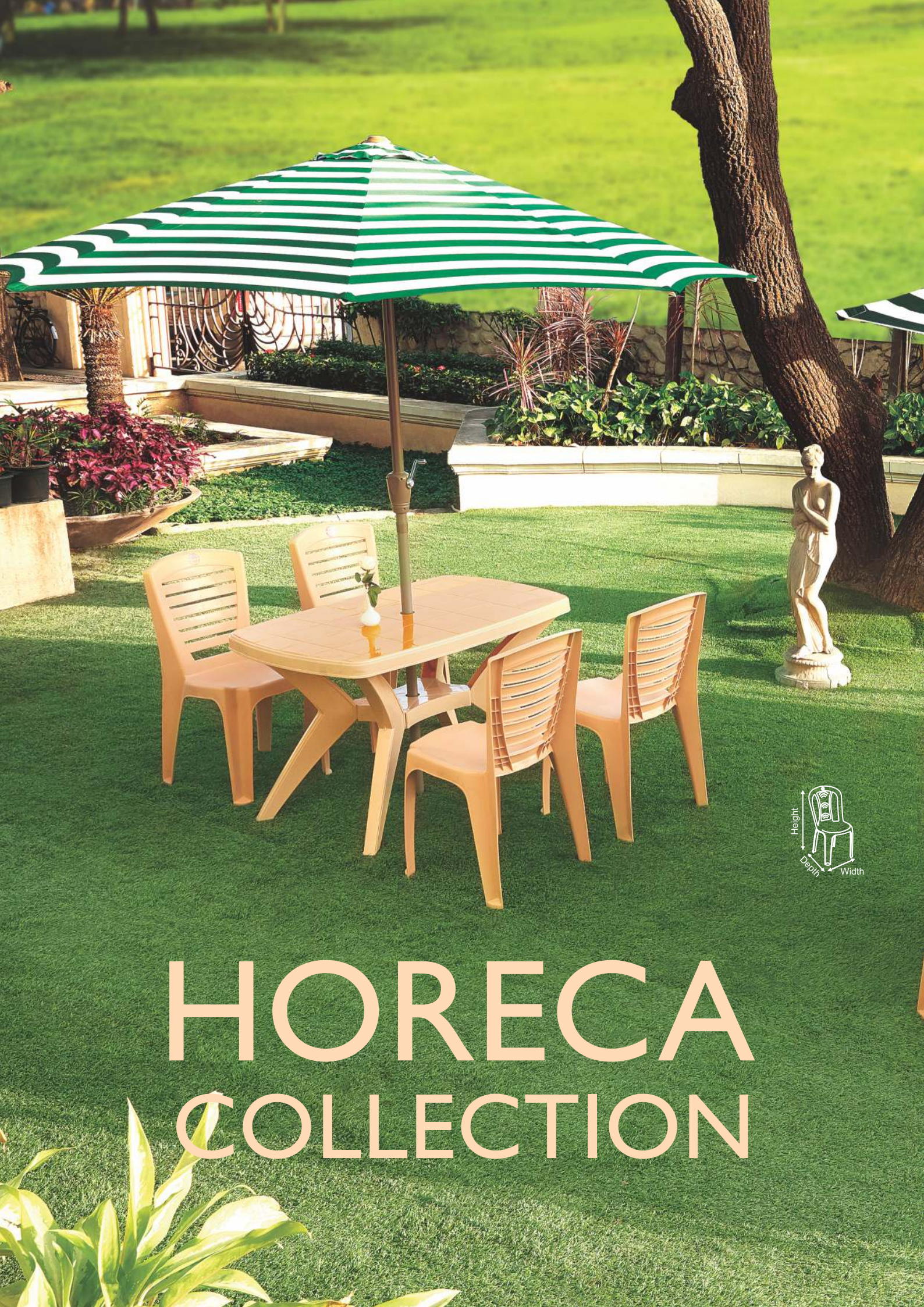
Center Table
550 mm

Floor Seating Table
370 mm

RISER

H: 755, W: 450, L: 645





HORECA COLLECTION



CAPRI

H: 792 W: 538, D: 545



AROMA

H: 767 W: 565, D: 525



LYRA

H: 865, W: 495, D: 505



MONARCH

H: 865, W: 495, D: 505



NOBLE

H: 865, W: 495, D: 505



OREON

H: 865, W: 495, D: 505



POLKA

H: 875, W: 495, D: 495



ARC

H: 875, W: 495, D: 495





DICE

H: 780, W: 410, D: 520



DOMÉ

H: 780, W: 410, D: 520



STREAM

H: 875, W: 495, D: 495



VERSA

H: 875, W: 495, D: 495



OVILA

H: 875, W: 495, D: 495



SUNNY

H: 875, W: 495, D: 495



PARAGON

H: 870, W: 450, D: 510



SLEEK

H: 870, W: 450, D: 510



FEVINA

H: 847, W: 410, D: 585



AURINA

H: 847, W: 410, D: 585



FAME

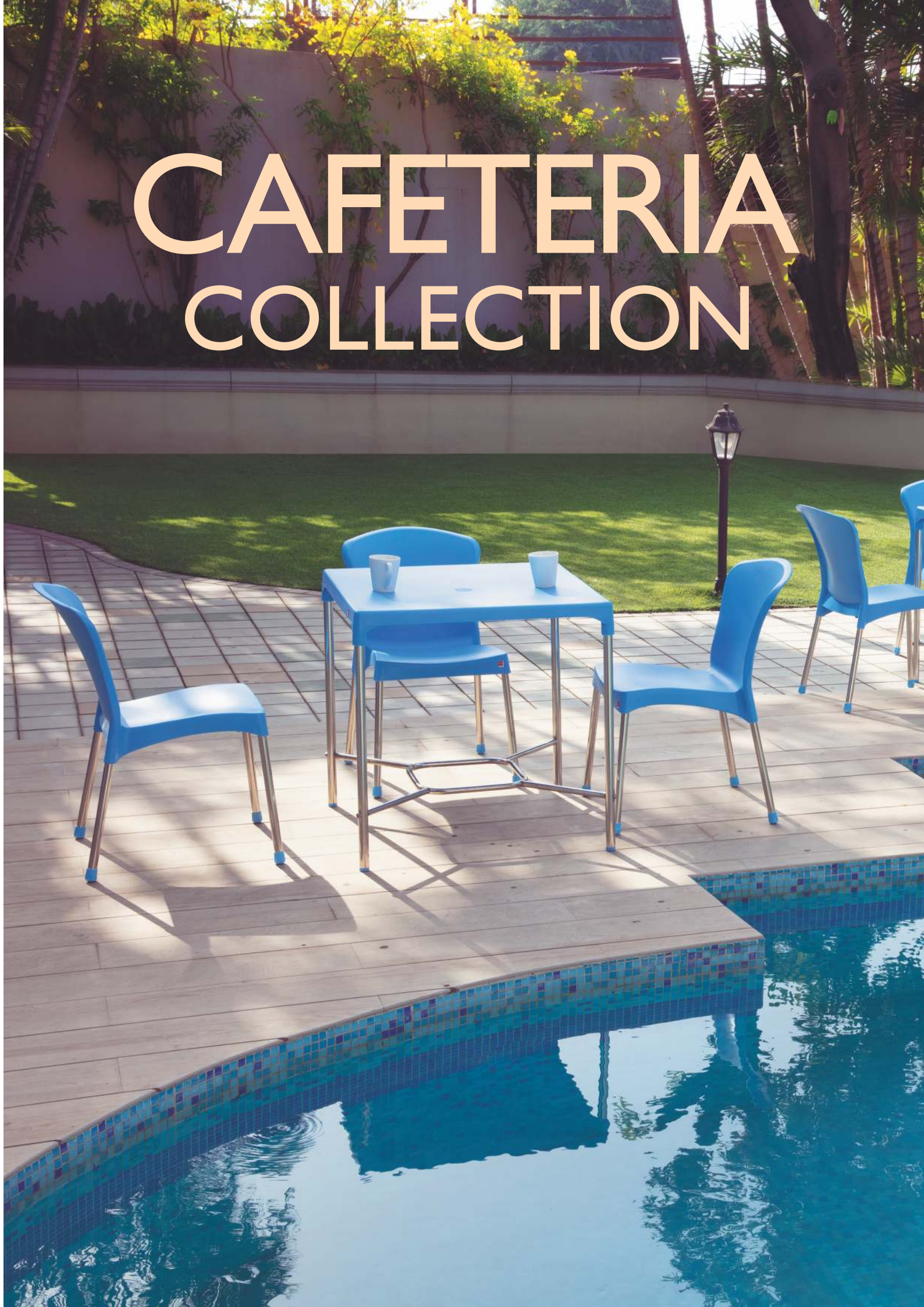
H: 800, W: 390, D: 600



FUSION

H: 800, W: 390, D: 600

CAFETERIA COLLECTION











XYLO

H: 800, W: 530, D: 590



METALLO

H: 740, W: 500, D: 535



FLAMINGO

H: 775, W: 520, D: 570



DELTA

H: 775, W: 520, D: 570



MILANO

H: 832 W: 485, D: 600



CROMA DELUX DINNING

H: 770, W: 750, D: 750



EVA STOOL

H: 375, Dia: 315



IRIS STOOL

H: 450, W: 320, D: 320

KIDS COLLECTION

For our little star ...



DOMINO

H: 570, W: 430, D: 420



ROCK

H: 710, W: 470, D: 500



BOLT

H: 492, W: 350, D: 395



HARRY

H: 545, W: 370, D: 285



DICK

H: 555, W: 370, D: 280



BINGO

H: 550, W: 392, D: 560



COMFY

H: 550, W: 392, D: 560



ENJOY

H: 550, W: 392, D: 560



VOLVO

H: 485, W: 510, D: 435



MURPHY

H: 575, W: 390, D: 370



TODDLER INFANT

H: 890, W: 580, D: 640



NEW TULIP

H: 543, W: 385, D: 300



AQUA

H: 592, W: 408, D: 340



TEDDY

H: 592, W: 408, D: 340



SCHOLAR PRIME STUDY TABLE

H: 500, W: 395, L: 525



SCHOLAR JUNIOR BABY TOYTABLE

H: 280, W: 387, L: 510



SCHOLAR SENIOR BABY TOYTABLE

H: 450, W: 387, L: 510



SCHOLAR JUNIOR+ BABY TOYTABLE

H: 280, W: 387, L: 525



SCHOLAR SENIOR+ BABY TOYTABLE

H: 450, W: 387, L: 525



With shelf and bottle holder
Simple installation
Highly durable
Easy to clean and maintain
Termite and water proof
With MS Metal Stand
Recyclable
Available in vibrant colours
Ideal for upto 15 years

MONITOR STUDENT DESK



MONITOR TYPES

MODEL Type	A			B			C			D		
	L	W	H	L	W	H	L	W	H	L	W	H
OVERALL SIZE (in mm)	840	650	604	840	790	626	840	790	690	910	866	755
TOP	840	250	35	840	355	35	840	355	35	910	355	35
SEAT	840	250	35	840	250	35	840	250	35	910	300	35
BACK REST	840	250	35	840	250	35	840	250	35	910	300	35



KIDZEY

H: 452, W: 380, L: 628



TODDY

H: 518, W: 380, D: 390



LAPPY

H: 255, W: 360, L: 675

**SCHOOLMATE
SINGLE
STUDENT DESK**

H: 750, W: 450, L: 595



**SCHOOLMATE
DOUBLE
STUDENT DESK**

H: 750, W: 450, L: 1200

**KINDER
FLOOR
SITTING DESK**

H: 210, W: 414, L: 928







NOVELTY COMPACT MOWGLI

H: 636, W: 593, D: 370



NOVELTY BIG MOWGLI

H: 1225, W: 593, D: 370



NOVELTY COMPACT FAIRY

H: 636, W: 593, D: 370



NOVELTY BIG FAIRY

H: 1225, W: 593, D: 370



NOVELTY COMPACT RACER

H: 636, W: 593, D: 370



NOVELTY BIG RACER

H: 1225, W: 593, D: 370

Infiniti

your space, your way.





INFINITI MEDIUM

H: 858, W: 780, D: 420 MM



INFINITI LARGE

H: 1250, W: 780, D: 420



INFINITI EXTRA LARGE

H: 1643, W: 780, D: 420 MM



INFINITI SMALL

H: 463, W : 780, D: 420



INFINITI MINI I

H: 463, W: 390, D: 420



INFINITI MINI II

H: 855, W: 390, D: 420



INFINITI MINI II COMBI

H: 855, W: 390, D: 420



INFINITI MINI III

H: 1250, W: 390, D: 420



INFINITI MINI III COMBI

H: 1250, W: 390, D: 420

Infiniti 
MODULAR SYSTEMS

easy assembly

modular units
that can be mixed and matched
to your space and needs.

easy add-ons

1,2,3 unit modules
to fit into and grow upto
any new uses and spaces.

easy care

water resistant
furniture that can be
long lasting
Halls, Kitchens, Bedrooms,
Bathrooms & stain resistant
furniture that can take
the occasional spill.

www.celloinfiniti.com





INFINITI MINI IV

H : 1642, W: 390, D: 420



INFINITI SHOE RACK MINI III

H: 1250, W: 390, D: 420



INFINITI SHOE RACK MINI IV

H : 1642, W: 390, D: 420



INFINITI SHOE RACK MEDIUM

H: 858, W: 780, D: 420



INFINITI DRAWER MEDIUM

H: 858, W: 780, D: 420





INFINITI DRAWER MINI II

H: 463, W: 390, D: 420



INFINITI EXTRA LARGE COMBI

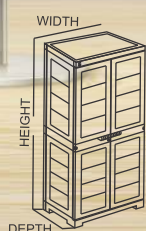
H: 1643, W: 780, D: 420



INFINITI LARGE RACK

H: 1643, W: 780, D: 420

STORAGE COLLECTION



BLUE	RED	ICE	RED	ORANGE	GREEN	WHITE	WOOD
GREY	BLUE	BROWN	YELLOW	BROWN	YELLOW	GREY	
							



NOVELTY COMPACT

H: 636 W: 593, D: 370

NOVELTY BIG

H: 1225, W: 593, D: 370



NOVELTY LARGE

H: 1815 W: 593, D: 370



NOVELTY+ BIG

H: 1225, W: 593, D: 370



NOVELTY+ BIG

H: 1225, W: 593, D: 370



NOVELTY SHOE RACK BIG

H: 1225, W: 593, D: 370



NOVELTY SHOE RACK COMPACT

H: 636 W: 593, D: 370



MAPLE MULTIPURPOSE RACK

H: 400, W: 595, D: 200





NOVELTY TRIPLEX

H: 1467, W: 593, D: 351



NOVELTY DUAL

H: 871, W: 593, D: 351



CANTON CABINET

H: 1760, W: 717 D: 525



CLOSE



OPEN



LOCKER SLOT

CLOAK LOCKER

H: 1400, W: 1160, D: 555



CUBOID 3 DRAWER

H: 580, W: 365, D: 375



CUBOID 4 DRAWER

H: 765, W: 365, D: 375



ORGANISER 3 DRAWER

H: 650, W: 335, D: 425



ORGANISER 4 DRAWER

H: 850, W: 335, D: 425



IDEA

H: 250, W: 265, D: 345



STOREWELL

H: 695, W: 380, D: 430



IMPERIAL I

H: 690, W: 260, D: 350



IMPERIAL II

H: 690, W: 260, D: 350



CELLER 2 DRAWER

H: 448, W: 378, D: 392



CELLER 3 DRAWER

H: 660, W: 378, D: 392





**LAUNDRY
BIN**



**SITTING
STOOL**



**CENTRE
TABLE**



**ODDY
STOOL
WITH
STORAGE**

Dia: 350 H: 435

Premium
ladders for domestic use



DECK





FOUR STEP LADDER

H: 1470, W: 450, D: 130, P/H: 884



FIVE STEP LADDER

H: 1700, W: 470, D: 130, P/H: 1150



SIX STEP LADDER

H: 1950, W: 495, D: 130, P/H: 1320



KLEENO
by cello®

**CLEAN
COMMUNITIES
CREATE HEALTHY
CITIZENS**





CDB120 (120 L)
WITH DOME
L: 555, W: 485, H: 1130



CDB120 (120 L)
L: 555, W: 485, H: 970



CDB240 (240 L)
L: 745, W: 585, H: 1090



CDB60 (60 L)
L: 420, W: 420, H: 900



CDB80 (80 L)
L: 475, W: 475, H: 900



CDB110 (110 L)
L: 530, W: 530, H: 940



MR. CLEAN PEDAL DUSTBIN (60L)

L: 440, W: 390, H: 662

APPROX



APPROX

PADDLER (50L)

L: 450, W: 380, H: 637



KLEENEX (48L)

L: 415, W: 296, H: 635

APPROX

DUO WET & DRY BIN (35L)

L: 400, W: 310, H: 505

DUO WET & DRY BIN (20L)

L: 315, W: 290, H: 415



(20L)



(35L)

Top Dia.	Bottom Dia.	Height
302	225	310



CDB25 (25 L)

L: 402, W: 370, H: 385



CDB40 (40 L)

L: 450, W: 405, H: 494





CDB10 (10 L)

Dia 280, H: 305 mm



NANO MULTI PURPOSE BIN (0.7L)

Dia : 100, H: 200



MARBELLA SWING BIN (10.2 L)

L: 205, W: 195, H: 375



PEDAL BIN WITH GARBAGE BUCKET

	Top Dia	Bottom Dia	Height	Capacity
Small Garbage Bucket	270	195	230	6
Medium Garbage Bucket	320	230	270	9.6
Big Garbage Bucket	370	260	320	13.8



TUFF DUSTBIN GARBAGE BUCKET WITH SWING LID

	Top Dia	Bottom Dia	Height	Capacity
Tuff Dustbin 30 Ltr	270	250	575	30
Tuff Dustbin 40 Ltr	290	275	610	40
Tuff Dustbin 60 Ltr	335	310	720	60
Tuff Dustbin 80 Ltr	350	320	795	80



LIFESTYLE COLLECTION



RATTAN COLLECTION



DINING TABLES



COMFORT COLLECTION



RATTAN COLLECTION



PREMIUM COLLECTION



STOOLS



HORECA COLLECTION



CENTRE TABLES



CAFETERIA COLLECTION



LADDER COLLECTION



DRAWER COLLECTION



MULTIPURPOSE RACK COLLECTION

H.O: Cello House, Corporate Avenue 'B' Wing, 1st Floor,
Sonawala Road, Goregaon (E), Mumbai - 400 063.
Tel: + 91 - 22 - 2686 3426/ 27, 2686 4630. Fax: + 91 - 22 - 2686 - 3681
Email: wimplast@celloworld.com
Email : wastemanagement@celloworld.com

WEST ZONE : Registered Office & Works
Unit 3 : S. No. 324/4-7, Swami Narayan Gurukul Road,
Off Kachigam, Village Kachigam,
Nani Daman, Daman - 396210.

Works : Unit 1 : S. No 327/1 - 4 8L 7A, Kachigam,
Chala Road, Village Kachigam, Somnath, Daman -396210.
E-mail : wimplast.daman@celloworld.com

Pardi Unit :
Survey No. 39/2/P1, 42/1 +2+3,
Paria - Dashwada Road, Village - Paria,
Taluka - Pardi, Dist/ Valsad, Gujarat- 396145
E-mail : wimplast.pardi@celloworld.com

NORTH ZONE : Haridwar Unit
Plot No.34, Industrial Park-4,
Village Begampur, Old Rurkee Road,
Uttarakhand, Haridwar - 249 403.
E-mail : wimplast.haridwar@celloworld.com

EAST ZONE : Kolkata Unit
Plot No. A/2, Rishi Bankim Ind. Estate,
24 Parganas (North) Naihati, Kolkata,
West Bengal -743135
E-mail : wimplast.kolkata@celloworld.com

SOUTH ZONE : Chennai Unit:
A/13, E/S1, SIPCOT Industrial Estate,
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